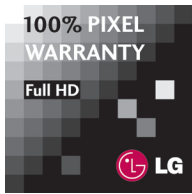


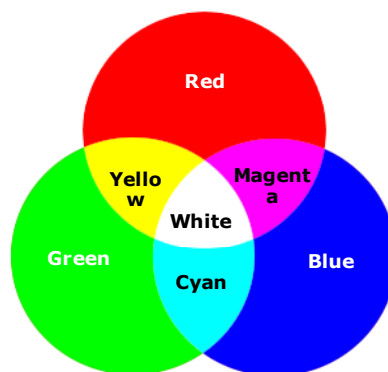
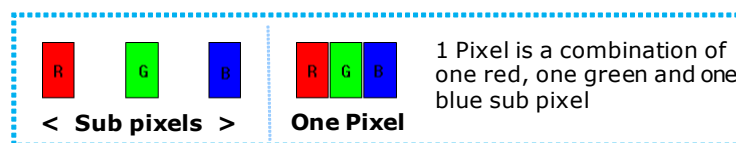
Zero Bright Pixel policy



LG offer "Zero Bright Pixel fault warranty" on selected models sold after 2011-03-01. This means that LG will replace monitors with faulty bright pixels in accordance with LG's usual terms and conditions for warranty service

- **Definition of faulty pixels**

A pixel is defect if one or more sub pixels cannot be controlled. This means that the sub pixel is stuck in a status where it keeps its color no matter what is being displayed at the moment but it can also be in an intermittent state. Typically this can be seen as bright dots in black backgrounds.



- **LG Zero Bright Pixel fault warranty**

The production technique that is being used today by all manufacturers cannot guarantee that 100% of the displays is free from pixel faults. An international standard has been developed for this to harmonize different manufacturers' view on pixel faults. LG Electronics follows this standard for all desktop and commercial displays, but has also taken some steps further with tougher regulations, the **Zero Bright Pixel fault warranty**.